

—Paving the Way for a Creative Future—

H.C.R. 2025

The 52nd International Home Care and Rehabilitation Exhibition 2025 -H.C.R.2025 & Forum-

Exhibitor Applications Open

For details on Application Guidelines and regulations, visit here!"



H.C.R. Organizer's Office
c/o Health & Welfare Information Association

✉ Mail overseas@hcrjapan.org

🌐 URL https://hcr.or.jp/en/company/



H.C.R.2025 & Forum

October 8 (Wed) to 10 (Fri), 2025 at Tokyo Big Sight, West & South Exhibition Halls

Application Period: January 15 (Wed) to March 31 (Mon), 2025



H.C.R.Web2025

September 1 (Mon) to November 7 (Fri), 2025 at H.C.R. special website

Application Period: January 15 (Wed) to May 30 (Fri), 2025

3 Benefits of Exhibiting

2024 Result

Number of Visitors : **120,041**

Number of PVs of Web Exhibition : **Approx. 1.95M**

Number of Exhibitors : **402** (352 Domestic, 50 Overseas)

1

Enhancing Awareness of Your Products and Company

▶ 96% of exhibitors rated H.C.R. as effective in promoting their companies and products!

2

Acquisition of New Customers

▶ 8% of exhibitors acquired new customers and new business partners!

3

Close Connection with Users

▶ 93% of exhibitors were satisfied with the various feedback received from visitors!



Event Outline : The 52nd International Home Care and Rehabilitation Exhibition 2025 -H.C.R.2025 & Forum-

	In-Person Exhibition	Web-Based Exhibition
Organizers	Japan National Council of Social Welfare, Health and Welfare Information Association	
Supporting organizations (planned)	Ministry of Health, Labour and Welfare; Ministry of Economy, Trade and Industry; Children and Families Agency; Ministry of Internal Affairs and Communications; Ministry of Land, Infrastructure, Transport and Tourism; Tokyo Metropolitan Government; Embassies of participating countries	
Period	October 8 (Wednesday) - October 10 (Friday), 2025 10:00 AM - 5:00 PM (Until 4:00 PM on October 10)	September 1 (Monday) - November 7 (Friday), 2025
Venue	Tokyo International Exhibition Center, "Tokyo Big Sight" West & South Halls (135-0063, 3-11-1 Ariake, Koto-ku, Tokyo) *Note: The venue for 2025 & 2026 will change due to renovation work at Tokyo Big Sight.	At the special site of the H.C.R. website
Number of Exhibitors (expected)	400 companies & organizations (incl. Web-Based Exhibition)	
Number of Visitors/views (expected)	100,000 visitors	2 million views